



August 20th Meeting: PacificSource



With 28 years at Pacific Source Health Plans (Pacific Source) and 22 of those years as President and CEO, our speaker today, Ken Provencher, is perfectly positioned to relate the story of the company's history.

In 90 years Pacific Source has grown from covering just 600 lives in Lane County to over 600,000 lives throughout Oregon, Idaho and Montana. Their humble employee beginnings in 1933 with just a handful of physicians has grown to nearly 2,000 employees offering healthcare solutions for individuals, small companies, large organizations, and government programs. Ken also left Pacific Source well-positioned to expand on their role as a community healthcare asset that can meet the needs of all community members.

Pacific Source entered the Medicaid and Medicare lines of business through the acquisition of Clear One Health Plans, Inc. in 2010. They became the coordinated care organization (CCO) in Columbia Gorge and Central Oregon in 2012 which was an innovative approach in the state of Oregon to create a more effective healthcare delivery system, and in 2019 Pacific Source was awarded CCO contracts in Marion/Polk and Lane County as well as a subcontract in Portland with our partner, Legacy.

About Ken:

Ken Provencher currently provides advisory, consulting, mentorship and coaching services, with a focus on payor/provider partnerships, mergers and acquisitions, health policy, strategic planning, financial health, leadership and governance. Ken's company is Madrone Health and Wellness, LLC.

Ken retired from PacificSource Health Plans on March 31, 2023 after 28 years with the company, including 22 years as President and Chief Executive Officer. He was just the fifth CEO in the company's 90-year history. Over the course of his tenure, the company expanded into three states, grew from a commercial-only plan to one serving Medicaid, Medicare and commercial members, completed six acquisitions, entered into a unique joint venture with Legacy Health and grew from 100,000 to 600,000 members, \$175M to \$3.7B in revenue and \$30M to \$540M in net worth.

Prior to becoming CEO, Ken served as Vice President of Operations and Director of Provider Contracting at Pacific Source. His 40 years of experience in the industry included roles with VHA Upstate New York, United Health Services and Blue Cross Blue Shield of North Carolina.

His board experience includes service on the Alliance of Community Health Plans, Oregon Health Leadership Council, Oregon Marketplace Advisory Committee, Oregon Medical Insurance Pool, United Way of Lane County, 100% Access and The Foundation for Medical Excellence boards. Ken also served as a long-time mentor in America's Health Insurance Plans' Executive Leadership Program. Ken currently serves on the Oregon State University Foundation, the PacificSource Foundation for Health Improvement, the Comagine Oregon and the Sutter Health Plan boards and on the Supervisory Committee for the Oregon State Credit Union. He also serves as an advisor to Tenfold Health and AMC Health.

Ken holds a Master of Business Administration degree in healthcare management from The Wharton School of Business at the University of Pennsylvania. He earned his Bachelor of Arts degree from Providence College.

August 20th - We are at the Graduate!

For the August 20th meeting we are at The Graduate, 66 E. 6th Avenue.

August 13th Meeting Wrap-up

Waste Reduction Outreach Coordinator for Lane County - Daniel Hiestand, with the help of BRING executive director and Club member Sonya Carlson, provided us with the following links for you to use to get more information on recycling rules, services and facilities in Lane County. Your Club's Environmental Committee encourages all of us to ramp up our recycling to the next level!

Waste Wise (use to find out if you can recycle a specific item)
[Waste Wise App](#)

Clean Lane Resource Recovery Facility

















Club Meeting

Eugene
Meets at Graduate Eugene
(541) 342-2000
66 East 6th Street
Eugene, OR 97401
Time: Tuesday at 12:00 PM

Events

No Events found

Club Leaders

-  [Nathan Phillips](#)
President
-  [Philip Holt Barnhart](#)
President-Elect
-  [Ronald Terry Gietter](#)
Secretary
-  [Erik Peter Gribkov](#)
Club Admin Chair
Club Executive Secretary
-  [Todd Anderson](#)
Treasurer
-  [Ken Brown](#)
Club Director
Membership Chair
-  [Andy Vobora](#)
Membership Chair
-  [David A. Frosaker](#)
Rotary Foundation Chair
-  [Lauren Regnani](#)
Rotary Foundation Chair
-  [Dennis J. Biggerstaff](#)
International Service Co-Chair
-  [Robert E Nickel](#)
International Service Co-Chair
-  [Elizabeth A. Ness](#)
Past President
Eugene Rotary Scholarship Foundation Chair
-  [Gregory L. Stewart](#)
Eugene Rotary Charitable Fund Chair
-  [Karen Gaffney](#)
Community Service Co-Chair



Jesse Quinn
Club Director
Community
Service Co-Chair

https://lanecounty.org/government/county_departments/public_works/waste_management/clean_lane_resource_recovery_facility

Wastewise App:

https://lanecounty.org/government/county_departments/public_works/waste_management/waste_prevention_education/waste_wise_lane_county_app/

Plastic Pollution and Recycling Modernization Act:

<https://www.oregon.gov/deq/recycling/pages/modernizing-oregons-recycling-system.aspx>

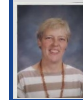
Waste Wise Newsletter Signup



Happy Recycling!



Bonnie J Bailey
Club Director
Youth Services
Chair



Maxine Proskurowski
Interact Rotary
Adviser
Youth
Exchange



Raquel E. Hecht
Youth
Exchange



Tom Gilmour
Rotaract Rotary
Adviser



Noreen Dunnells
Club Director
Club Programs
Co-Chair



Chris Stephenson
Club Programs
Co-Chair



Robert Scott Impecoven
Vocational
Lunch Group
Service Chair



Richard A Barnhart
Club Director



Gregg A. Fuller
Social Events
Chair



Susan Heisey
Club Director



Richard K Olson
CCO-Club
Communications
Offcr



Gerald Whitman Harris
Bulletin Editor
Webmaster
iPast President



Monica Wilton
Emerging
Rotarians Chair

National Forest Foundation - Reforestation efforts in Oregon



As many of you are aware, our Club completed a District Grant-supported reforestation project in the Holiday Farm Fire (HFF) burn area of the Willamette National Forest this past year. The HFF, Beachie Creek fire and Lionshead fire burned over 176,000 acres of the Willamette National Forest and a total acreage of over 540,000 acres. In addition to our Club's project, our Rotary District 5110 raised over \$150,000 in the aftermath of the HFF. These funds were used to address humanitarian needs caused by the HFF and other burn areas in Oregon, including the Umpqua National Forest. The Archie Creek and Thielsen fires burned over 35,000 acres in the Umpqua National Forest and a total acreage of over 130,000 acres.

As a follow-up to our Club's and District's fire relief efforts, I asked the National Forest Foundation (NFF) to relate for us their mission and approach to reforestation in Oregon. The NFF chose to write primarily about their efforts in the Umpqua National Forest. However, between 2021 and 2022, the NFF planted more than 707,500 trees across 3,500 acres of the Willamette National Forest, including areas in the McKenzie River Watershed and HFF burn. More information about the NFF can be found at [National Forest Foundation](https://www.nationalforests.org/).

Jerry Harris

(ed. note: As of Friday, August 16, a red flag warning is in effect for most areas east of the Oregon Cascades, after 881 lightning strikes were recorded in Oregon between Wednesday, August 14 and Thursday August 15. The National Weather Service's Medford office warns that more lightning is possible through the weekend as isolated thunderstorms are forecast to hit southern and eastern Oregon.)

The NFF in the Umpqua National Forest

Caroline Chouinard

The Umpqua National Forest faces a critical reforestation challenge following recent catastrophic wildfires and gaps in the capacity of the US Forest Service to reforest thousands of acres burned. To address this, the National Forest Foundation (NFF) is collaborating with the Umpqua Forest Service team. We embedded an experienced reforestation coordinator, Anna Wemple, to oversee every aspect of the reforestation process, across the entire forest.

Our approach integrates cutting-edge science to estimate burn severity using satellite imagery and ground truthing. Then, we work to address the lack of native and climate-adapted seeds. By identifying appropriate seed sources based on genetic breeding zones, we ensure resilience to projected climate conditions. Our team of tree planters then work tirelessly to get hundreds of thousands of trees in the ground during tree planting season. When deciding how to plant the right tree in the right place, planting prescriptions consider topographical parameters and native plant communities. For years after planting projects, we implement innovative and rigorous tree survival monitoring.

For more information about the NFF, email aschembra@nationalforests.org. The NFF is a 501c3 corporation that supports projects in National Forests nationwide. Their annual budget in 2022 was ~\$35,000,000. Similar to The Rotary Foundation, the NFF has a 4-Star rating on Charity Navigator with a score of 99% (The Rotary Foundation's score is 100%).

Birthdays

Phil Barnhart
August 18th
Jane Eyre McDonald
August 20th

Gerald Whitman Harris
August 20th

James W. Savage
August 22nd

Ronald Terry Gietter
August 22nd

Raquel E. Hecht
September 2nd

Ginevra Ralph
September 5th

Jane M. Scheidecker
September 5th

Kristina Gribskov
September 11th

DeLeesa G. Meashintubby
September 12th

Stacey Ray
September 14th

Years of Service

Richard Scott Forrest
08-21-1973
51 Years

It's your Club: Vocational Lunch Groups

It's hard to get to know your fellow Rotarian Club members just by sitting next to them at a Club lunch meeting with 50 other members all around. There are guests being introduced, raffles and happy dollars happening, announcements and of course our great programs. One of the best ways to get to know your Club members is to break away from the crowd and join one of our Rotary Vocational Lunch (RVL) groups.

Club director Susan Heisey has asked Scott Impecoven to set up RVL groups for Rotary year 2024-2025. RVL groups generally range from six to 10 members. Each month, one member hosts their entire group to lunch at that member's place of business. Lunches are generally simple (think pizza, a wrap, or a sandwich) and through the course of lunch the host has the opportunity to introduce themselves and their business to the group. These groups have been a favorite of the Club's for years: You get to know your fellow members a bit better; get to do some business networking; and get a "free" lunch (at least it is free until it is your turn to host!).



Consider giving it a try this year. Many Club members have participated in multiple years worth of RVLs. Scott says he plans to announce sign ups for this year around the beginning of the second week in September. Look for the announcement in our newsletter, in you email, or at our Club meeting.

Scott Impecoven

August 21st - Food for Lane County Service Opportunity

Our Club's next monthly Food for Lane County service opportunity is on August 21st. As we roll into harvest season let's do our part to spread the bounty to our fellow citizens who don't have enough to eat at times. Help us by **joining in at 6:00 PM on Wednesday August 21st, 2024 at Food for Lane County**. Friends, family, children 10+years old and older (supervised by an adult), all welcome! Please

Good fun and lots of banter from the peanut gallery guaranteed! Time usually flies by as we portion and sort food of all sorts from FFLC's community partners. Often we go out for snacks and libations afterward. It's a wonderful way to give back and appreciate how fortunate we are to be able to spend time together.

Please contact **Victoria Whitman** at vwhitman@hearststonere.com or 541-954-7171 or **Chris Binstadt** at 415-519-7036 or binstadt@gmail.com if you would like to participate, so we can let FFLC know how many volunteers they can count on. We have committed to at least six volunteers a month. With folks being on vacation and otherwise doing 'summer things', **we are short on volunteers this month so please consider signing up if you are available**. The more people who come, the more fun it is!

Food for Lane County, 770 Bailey Hill Road, Eugene, OR 97402
Wednesday August 21st from 6-8:30 pm



Upcoming Meeting Programs

The Eugene Rotary Club is known locally for our outstanding speakers and programs. Here's what members can look forward to during the next month:

August 20 - Pacific Source - Ken Provencher, Introduction - Noreen Dunnells

August 27 - Lion and Owl - Kirsten Hansen, Introduction - Chris Stephenson

September 3 - Congressional Update, Congresswoman Val Hoyle. Introduction - Nathan Philips

September 10 - TBA

Next Committee Meetings

Community Service: Weds. Aug. 28 at 4:00 pm at The Bierstein (4th Wednesdays).

Environmental Committee: Thurs. Sept. 5 at Noon, via ZOOM (1st Thursdays). [Click here for Zoom link to Env. Committee Meetings](#)

Program Committee: Wednesday, Sept. 4 at 8am, at Brail's on Willamette (1st Wednesdays).

International Service Committee: Tuesday, August 20th at 10:30 am, via ZOOM (third Tuesdays) [Click here for Zoom link to Int. Service Committee Meetings](#)

Club Board Meeting: Tuesday, August 20th at 4:00 pm (Third Tuesdays). If you wish to attend, contact President Nathan to reserve a seat.

Rotary Club of Eugene



Rotary is an organization of 1.4 million business and professional leaders united worldwide in 30,000 Clubs to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

The Rotary Club of Eugene has served the Eugene and Springfield Area for 100 years. We look forward to our second 100 years of Service.

Join us to make an impact in our community and around the world! To find out more about membership and fill out an application please visit:

[Rotary Club of Eugene Membership](#)

Regular in-person meeting at The Graduate this week or on Zoom - link below



Automatic link: Click to link. If using the link, no password is required.

<https://us02web.zoom.us/j/83908618864?pwd=Ly85Skc3NXhoVTZGQTZjeGpCWGI2dz09>
Meeting ID: 839 0861 8864

31 Years

Gerald Whitman Harris
08-15-2006
18 Years

Victoria Whitman Harris
08-10-2007
17 Years

Tom Gilmour
08-28-2012
12 Years

Brent Allyn Johnson
08-06-2013
11 Years

Stacey Ray
08-25-2020
4 Years

Karen Gaffney
08-25-2020
4 Years

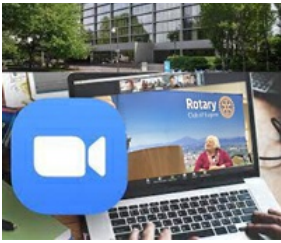
Morgan Salih Jemmali
09-01-2020
4 Years

Kristina Gribskov
08-15-2023
1 Year

Sonya Carlson
08-15-2023
1 Year

George Rogers
08-16-2023
1 Year

Dave Moss
08-06-2024
0 Years



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One tap mobile
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